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**TWO HISTORIC ENTITIES PARTNER TOGETHER TO PROVIDE
THE ULTIMATE SAN FRANCISCO BAY EVENT VENUE...
SAN FRANCISCO'S RED AND WHITE FLEET AND THE USS POTOMAC**

(San Francisco, CA) --- To better serve the facility needs of those planning events, meetings and VIP gatherings in the San Francisco Bay Area, Red and White Fleet and the USS Potomac have joined forces to provide the most prestigious option in terms of service and style – a private cruise aboard Franklin D. Roosevelt's 165-foot *Floating White House*.

"The USS Potomac is a unique and important historic American artifact, as well as a fascinating educational museum," stated Michael Roosevelt, grandson of FDR and Chairman of the USS Potomac Association. "This cruising partnership will create additional opportunities for people to experience this magnificently restored ship, while enjoying a day on the water as my grandfather did - relaxing and having a good time."

With over 118 years of sailing San Francisco Bay, the Red and White Fleet is a natural fit in working together with the USS Potomac, a National Historic Landmark which served the President from 1936 until 1945. As San Francisco's oldest sightseeing provider and one of the city's top-ten visited cultural attractions, the Red and White Fleet has become an institution itself, serving visitors from around the world on its multilingual cruises of San Francisco Bay annually. "Red and White Fleet is pleased to partner with the USS Potomac due to its historic significance, and is proud to offer the vessel as the Bay's most historic, upscale venue for private events," stated Thomas Escher, CEO of Red and White Fleet. "We are beginning immediately to book cruises on the USS Potomac."

No stranger to famous guests, along with Franklin D. Roosevelt and First Lady Eleanor Roosevelt, the USS Potomac has entertained Elvis Presley, Danny Thomas, the United Kingdom's King George VI and Queen Elizabeth, Crown Princess Martha of Norway, Queen Wilhelmina of the Netherlands and Crown Prince Gustav of Sweden, along with many other international and governmental dignitaries.

Designed to accommodate VIP occasions, guests are now able to arrange events of their own for up to 120 guests on the USS Potomac. Red and White will guide clients through the process of planning private cruises while providing several catering and entertainment options, as well as the luxury of sailing the beautiful San Francisco Bay.

The relationship between Red and White Fleet and USS Potomac grew out of the mutual desire to bring this historic experience to more guests. Under this new partnership, the USS Potomac will benefit from Red and White Fleet's extensive brand recognition and marketing efforts. The Red and White Fleet will secure and manage private event contracts as well as service groups during the planning process. Private events aboard the USS Potomac will depart from Pier 43 ½ in the heart of San Francisco's Fisherman's Wharf, in addition to other Bay Area locations.

Catering for private events aboard the USS Potomac will be provided exclusively by three outstanding Bay Area caterers: Kincaid's Bay House, Miraglia Catering and Events and Barbara Llewellyn Catering.

Adding to the cruising experience, the USS Potomac will provide educational docents from their museum on-board each private cruise to offer tours and the ship's history. The USS Potomac is berthed at Jack London Square in Oakland, CA where it provides daily on-site tours, history cruises and maintains a small FDR and USS Potomac Museum.

Red and White Fleet: The family owned-fleet, originally launched as a ferry and tugboat business in 1892, began to offer sightseeing excursions during the Golden Gate International Exposition of 1939. Ever since, millions of locals and visitors alike have enjoyed a journey aboard Red and White Fleet's Golden Gate Bay Cruise®, where tours lead passengers past San Francisco's biggest landmarks, including under the Golden Gate Bridge and around Alcatraz, while featuring exclusive headphone audio, available in 12 languages. In addition, the family-owned business offers sunset sailings, history cruises & more. Red and White Fleet has eight - 14 daily departures from Pier 43½, which is located in the very heart of Fisherman's Wharf.

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For more information about the Red and White Fleet, please visit www.redandwhite.com

or call 415-901-5260

For more information about the USS Potomac, please visit www.usspotomac.org or call: 510-627-1667



The USS Potomac, a National Historic Landmark, served President Franklin Roosevelt from 1936 to 1945, during turbulent times in American and world history, earning the name the *Floating White House*.